

Pre-Consultation Survey



Results Analysis

This document uses graphs and tables to illustrate the findings of the pre-consultation questionnaire distributed to all household in the parish of Clifford at the end of August 2014.

As was the questionnaire, this analysis is grouped along the lines of the proposed policies for the Clifford Neighbourhood Plan;-

In finalising the pre-submission Plan, it was recognised that clarity would be improved by categorising and grouping the planning policies into topic areas. This entailed updating the policy identifiers. This analysis was compiled prior to the change in policy identifiers / titles.. To assist with cross referencing this report to the Plan, the mapping between the previous and final identifiers is shown below.

CNP1 Protect & Enhance Green Spaces	→	GS-1 Protect & Enhance Green Spaces
CNP2 preferred areas of search	→	DEV-1 Protected Areas of Search
CNP3 appropriate housing mix	→	DEV-2 Appropriate Housing Mix
CNP4 cycle ways / footpaths / bridleways	→	TR-1 Cycle Ways / Footpaths / Bridleways
CNP5 enhance village hall & grounds facilities	→	BE-1 Enhance Village Hall & Grounds Facilities
CNP6 protect & enhance heritage features	→	BE-2 Preserve Heritage Assets
CNP7 protect & enhance built community facilities & services	→	BE-3 Protect & Enhance Built Community Facilities
CNP8 design standards	→	DEV-3 Design Standards
CNP9 parking	→	DEV-4 Parking
CNP10 protect views & significant trees	→	GS-2 Protect Mature Trees & Views
CNP11 St John's site	→	DEV-5 St John's Site
CNP12 public transport	→	TR-2 Public Transport

introduction & background

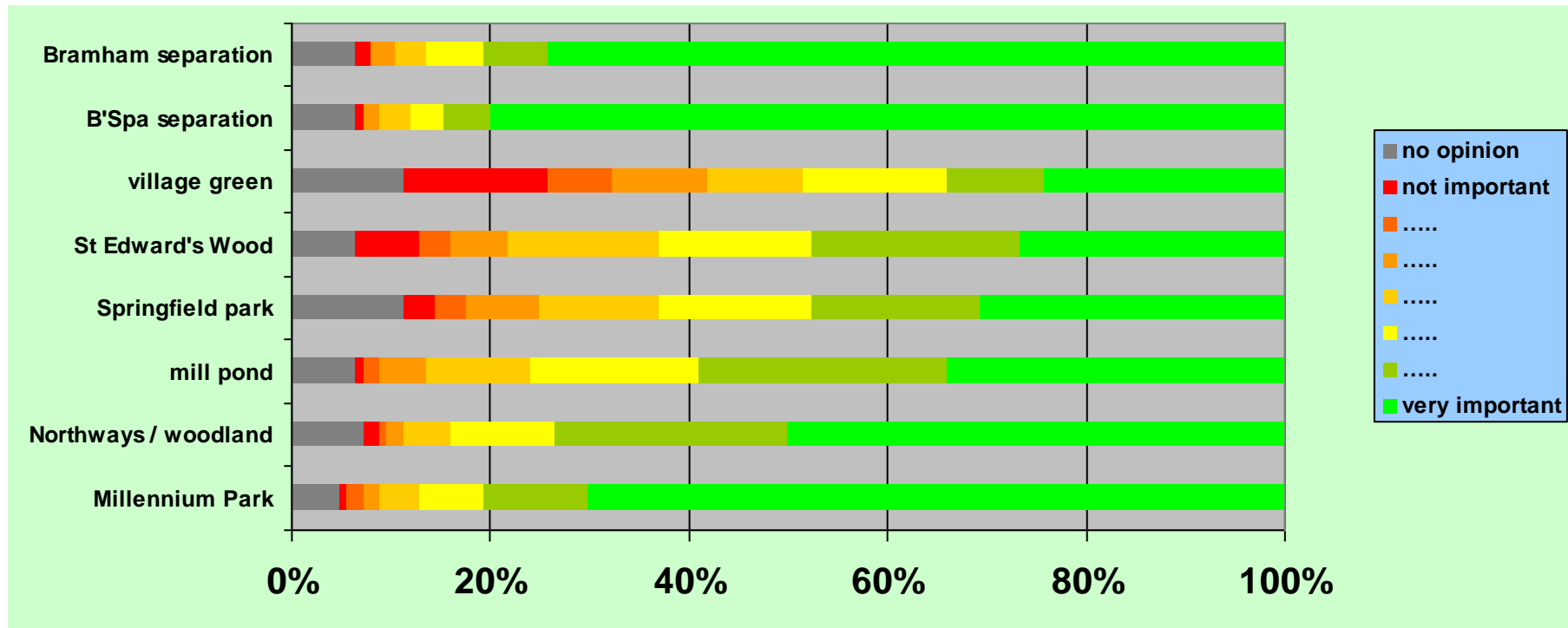
The aim of the questionnaire (together with the Open Day held on 4th October 2014) was designed to assess the level of community support for the policies proposed for the Clifford Neighbourhood Plan. This was carried out to determine whether the proposed policies would be likely to gain support prior to progressing the Clifford Neighbourhood Plan to the next stages of formal consultation and external assessment.

The response rate to the questionnaire was 16.7%. Although this is considerably lower than the return rate for the 2012 Household Survey (30%), it still represents a high response rate for this type of survey. It may well reflect a "community weariness" with the unavoidable time it takes to prepare a successful neighbourhood plan.

The questionnaire included on box for "free-text" general comments. These comments – together with the comments from the 2014 Open Day - have not been included in this analysis. This is due to the promise of anonymity and confidentiality made in an effort to encourage open and candid feedback. However, all comments have been distributed to the Clifford Neighbourhood Plan Community Group and are being used in the process of refining the Clifford Neighbourhood Plan. They have proved informative and, to a very large extent, supportive of the work being carried out by the CNPCG volunteers.

Where respondents failed to tick any option, this was scored as a "no opinion" response. While this may have the effect of reducing the percentages for all other scores, it was felt to present a more realistic view of levels of support without impacting on the overall patterns of support. This approach should give a more realistic view of community support and interest for the given proposals and option.

CNP1 : PROTECT & ENHANCE GREEN SPACES



QUESTION: Please rate each site's importance to you.

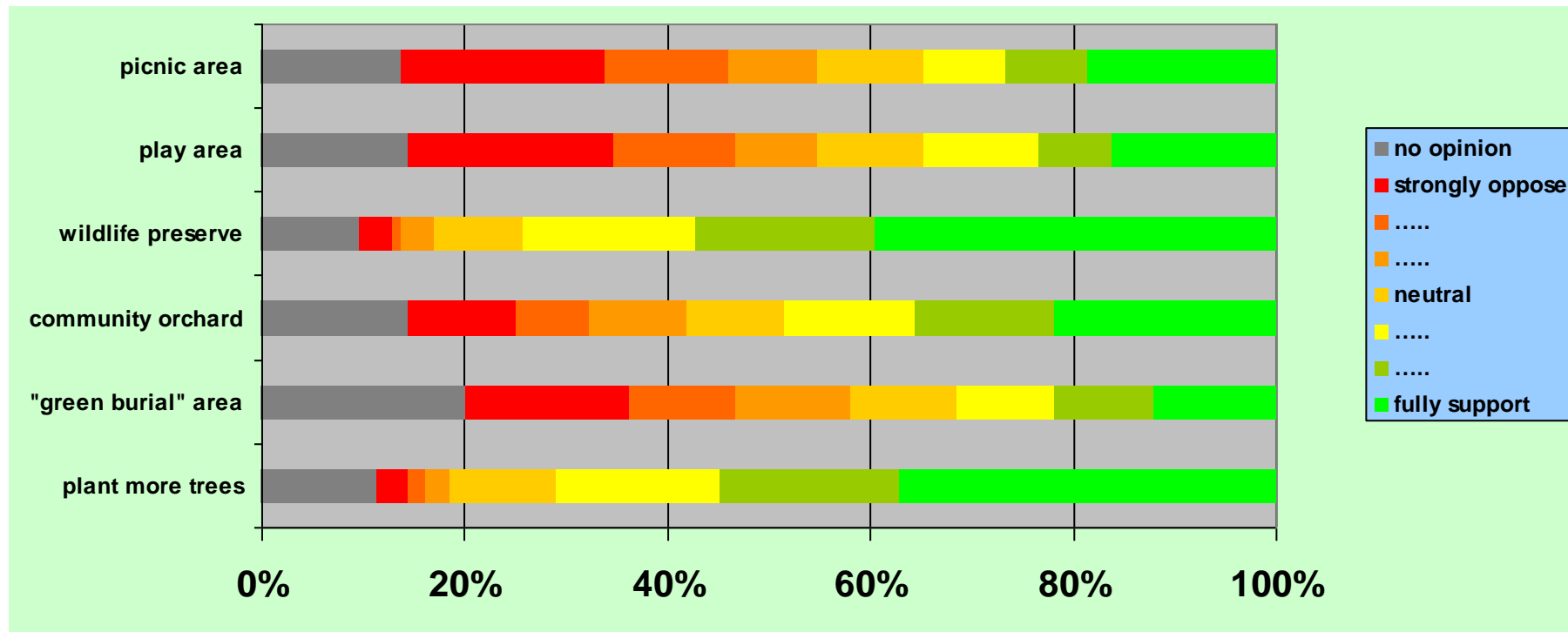
green spaces	important	including very important)	2012 survey ext. imp.
separation with Boston Spa	87.9%	79.8%	83%
Millennium Park	87.1%	70.2%	85%
separation with Bramham	86.3%	74.2%	83%
Northways / woodland walk	83.9%	50.0%	77%
mill pond area	75.8%	33.9%	71%
former Springfield Park	62.9%	30.6%	68%
St Edward's Wood	62.9%	26.6%	62%
village green	48.4%	24.2%	59%

There is a continued strong desire to preserve the green spaces in the parish. (The difference in figures from the 2012 survey is likely to be largely due to the different phrasing of the questions in the 2012 and 2014 questionnaire.)

In both surveys, the existing village green is rated as the least important green space. This would seem to lend support to proposal in CNP6 to relocate the village green as an expansion to Millennium Park.

The high importance rated to maintaining the green separation between Boston Spa and the village of Clifford correlates with the results for the question on contingencies for the St John's site.

CNP1 (supplementary) : USES FOR St EDWARD'S WOOD

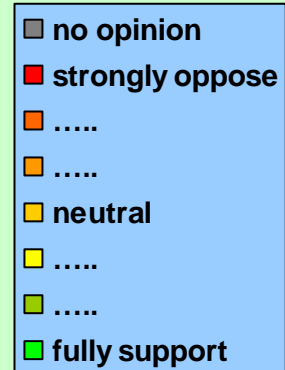
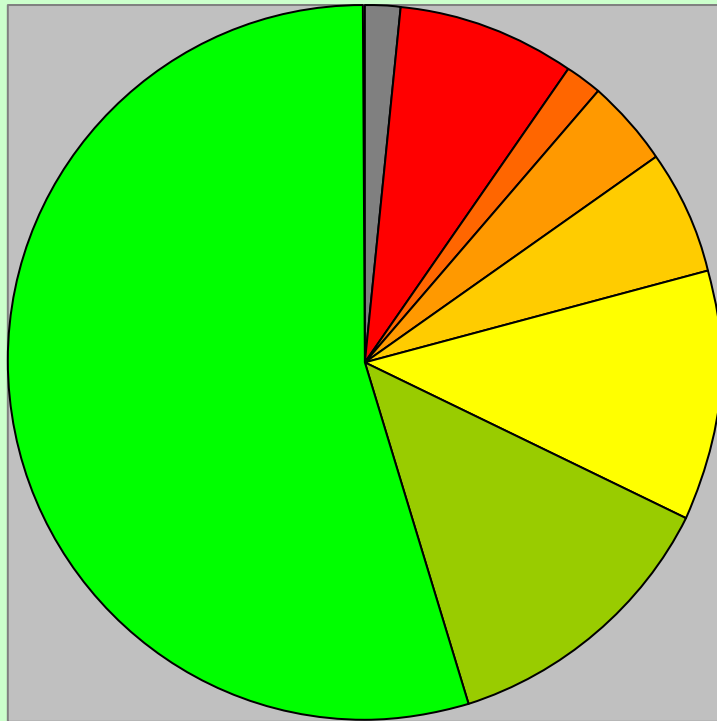


QUESTION: Please rate your support for the following options for St Edward's Wood

potential use	support	(including fully support)
wildlife preserve	74.2%	39.5%
plant more trees	71.0%	37.1%
community orchard	48.4%	21.8%
picnic area	34.7%	18.5%
play area	34.7%	16.1%
"green burial" area	31.5%	12.1%

It should be noted that the options proposed are not mutually exclusive.

CNP2 : LOCATION OF NEW DEVELOPMENT



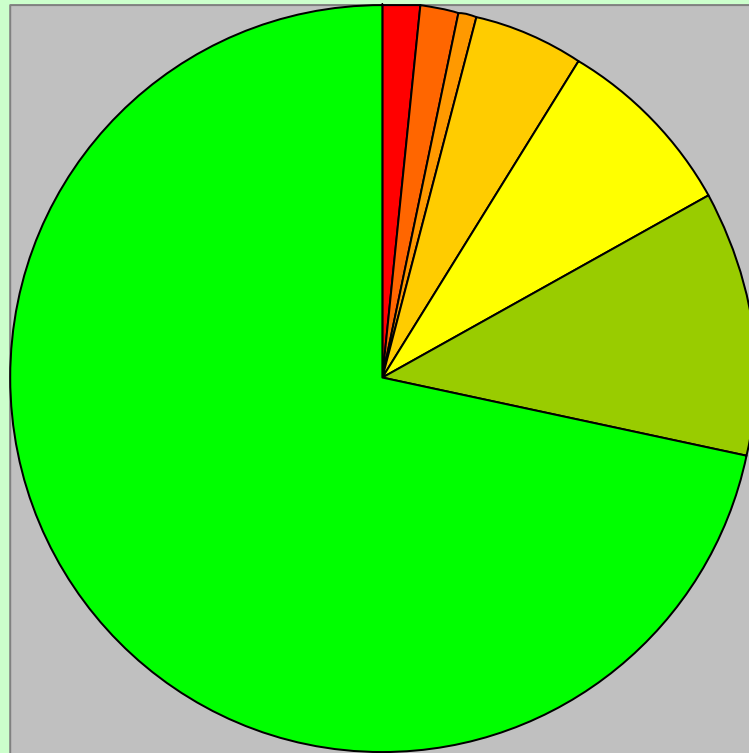
QUESTION : Please tell us how much you agree with focusing any new development within the parish to the West of the village of Clifford

support for proposed location	level
fully support	54.8%
.....	12.9%
.....	11.3%
neutral	5.6%
.....	4.0%
.....	1.6%
strongly oppose	8.1%
no opinion	1.6%

There is clear support for the proposal that any new housing development in the parish be located to the West of the village of Clifford.

The total level of support is 79%.

CNP3 : APPROPRIATE HOUSING MIX



QUESTION : We believe that any new development in the parish should have a mix of house types and prices to make them appropriate and affordable to Clifford parishioners. Please tell us how much you agree with this

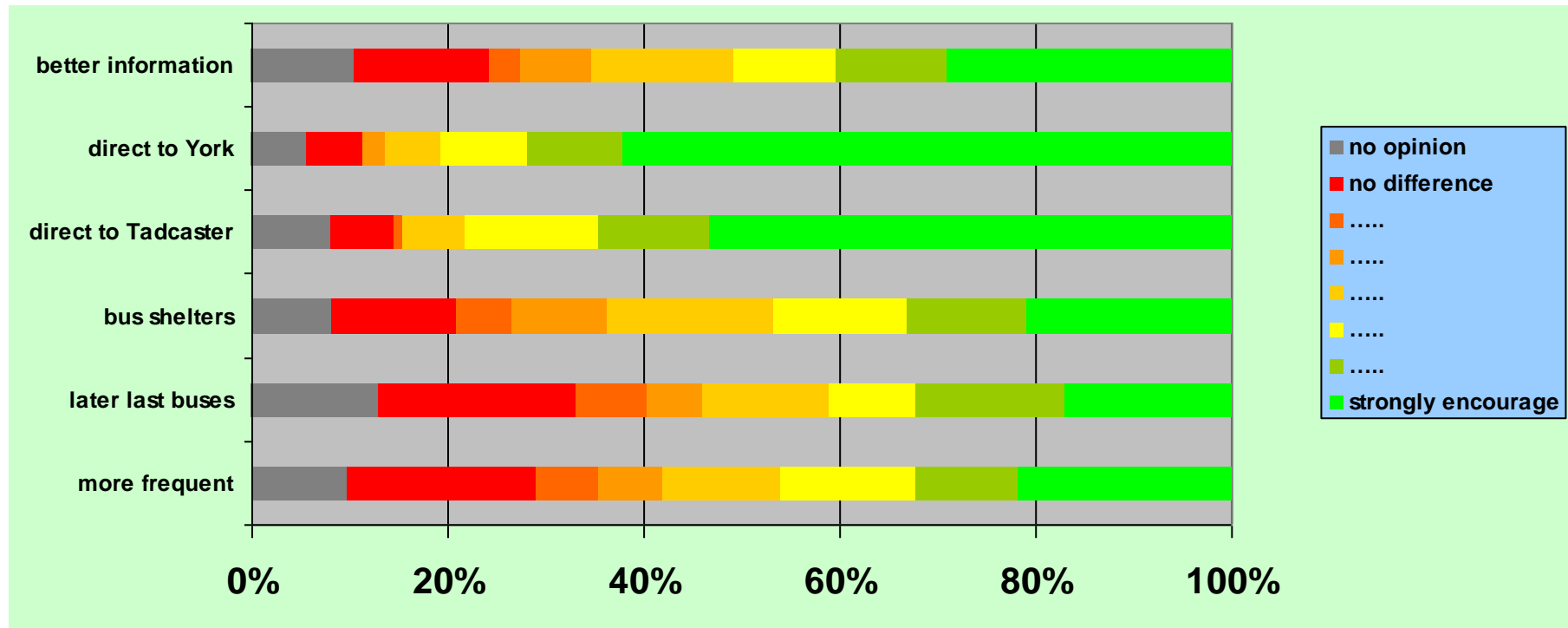
support for proposed policy	level
fully support	71.8%
.....	11.3%
.....	8.1%
neutral	4.6%
.....	0.8%
.....	1.6%
strongly oppose	1.6%
no opinion	0%

There is clear support for the proposed approach to the mix of housing for any new development.

These proposals have been informed by both a commissioned Housing Needs Advice report as well as other research.

The total level of support is 91.2%.

CNP4 : PUBLIC TRANSPORT



QUESTION : Please rate how much the improvements listed below would encourage your household to use public transport more often

likely to encourage use of public transport	encourage	(including strongly encourage)
direct link to York	80.6%	62.1%
direct link to Tadcaster	78.2%	53.2%
more info' on services & cheaper ways to travel	50.8%	29.0%
more / better bus shelters	46.8%	21.0%
more frequent services	46.0%	21.8%
later last bus	41.1%	16.1%

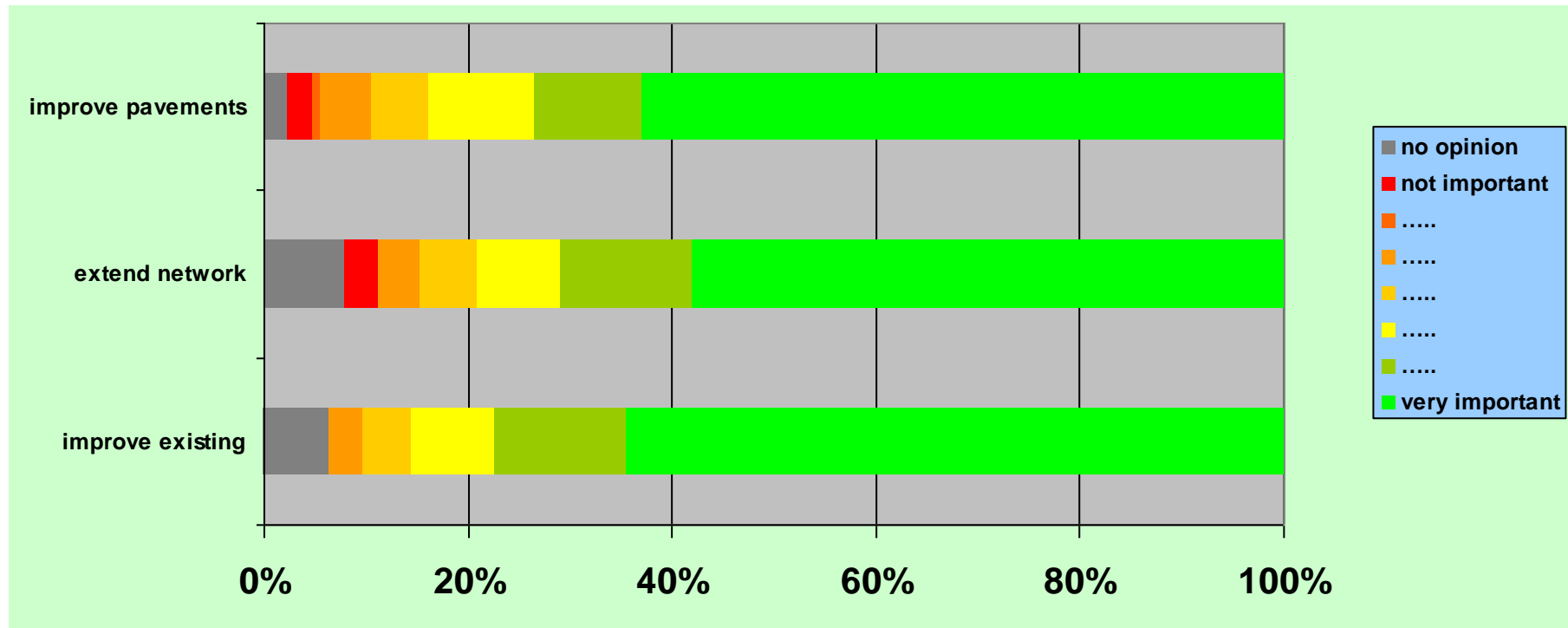
The 2012 Household Survey showed 89% rating public transport as important – with 73% rating the bus as important.

The 2012 survey also showed a 47% satisfaction with the range of destinations, with 78% support for a direct link to York – generally in line with the 80.6% rating in the current survey. This also ties in with the 2012 survey finding that 40% of working households commute to either Leeds or York.

The 2012 survey showed 54% of households using the 770 service at least once a month. The findings from the current survey may help in identifying factors which would increase the uptake of public transport in the parish.

The Young Parishioner Survey rated 28% thinking that bus services are “bad” or “needs improving”.

CNP5 : CYCLE PATHS / FOOTPATHS / BRIDLEWAYS



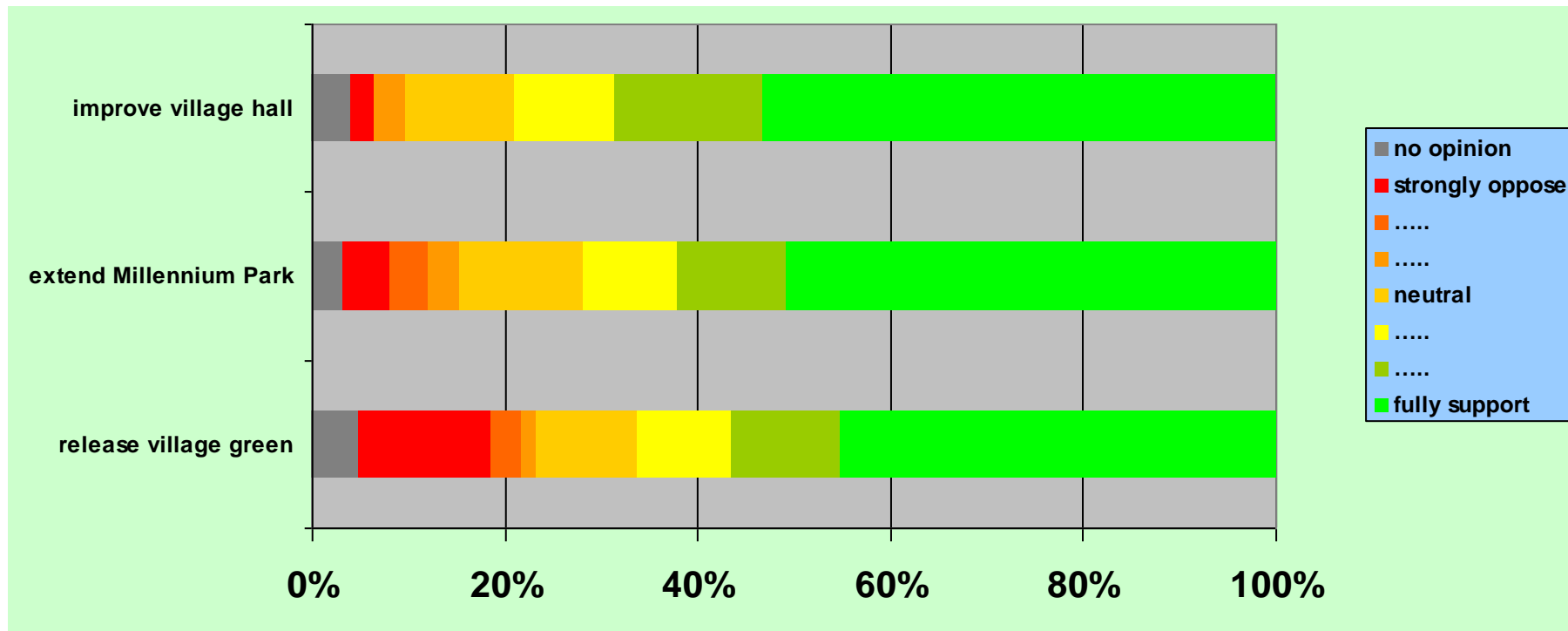
QUESTION : Please rate how important each of the following would be to members of your household

proposed improvement	important	(including very important)
improve quality of existing facilities	85.5%	64.5%
improve quality of existing pavements	83.9%	62.9%
extend existing network	79.0%	58.1%

The 2012 Household Survey showed 72% of a 72% importance (59% extremely important) rating for cycle paths. 45% of households with children rated cycle paths as highly important.

This policy will benefit from close liaison with neighbouring parishes.

CNP6 : ENHANCE VILLAGE HALL / MILLENNIUM PARK



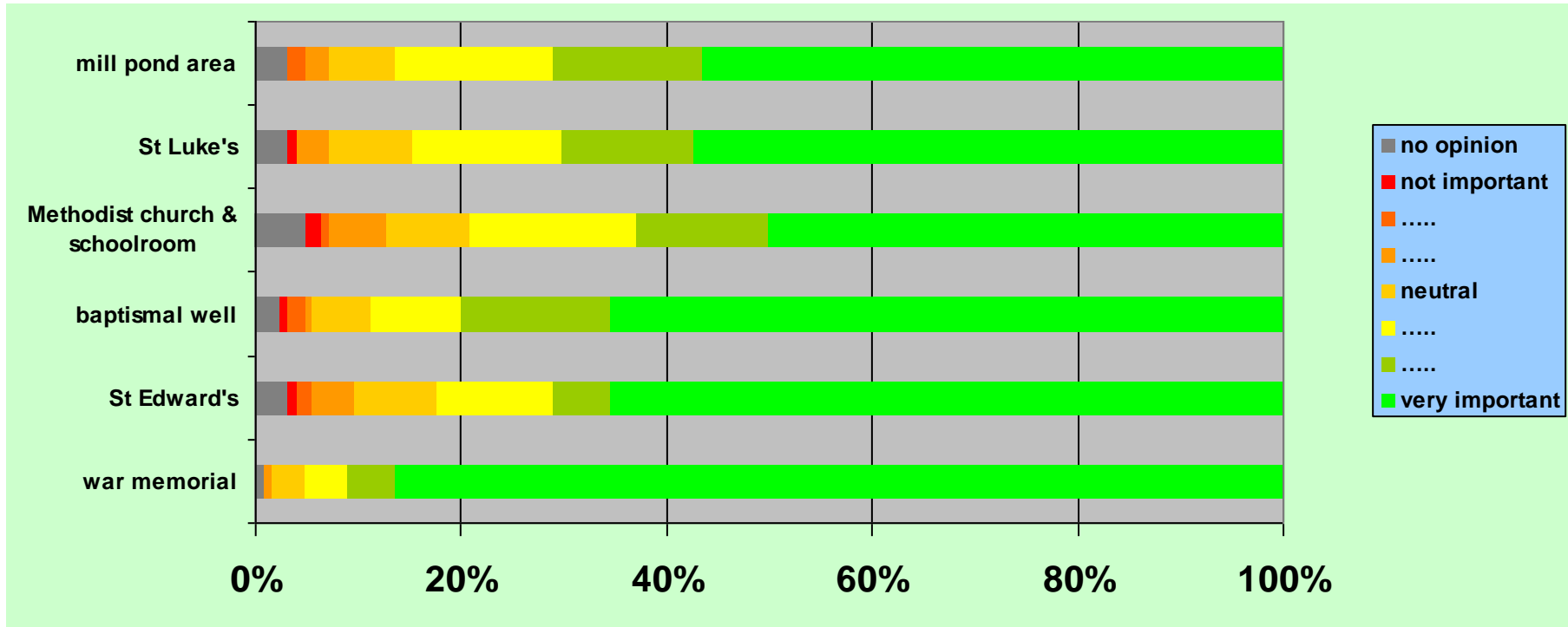
QUESTION : Please rate your support for these proposals

proposed improvement	support	including fully support)
improve village hall facilities	79.0%	53.2%
extend Millennium Park	71.8%	50.8%
release village green for small housing development	66.1%	45.2%

Although the support for releasing the existing village green for a small housing development is lower, the other two more popular components of this policy cannot be achieved without it.

The current survey shows a 97% importance rating for the village hall and 87.1% for Millennium Park. The importance of the village green was rated at 59% in the 2012 survey and 48.4% in the current survey – in both cases, this was the lowest rated of the green spaces.

CNP7 : PROTECT & ENHANCE HERITAGE FEATURES



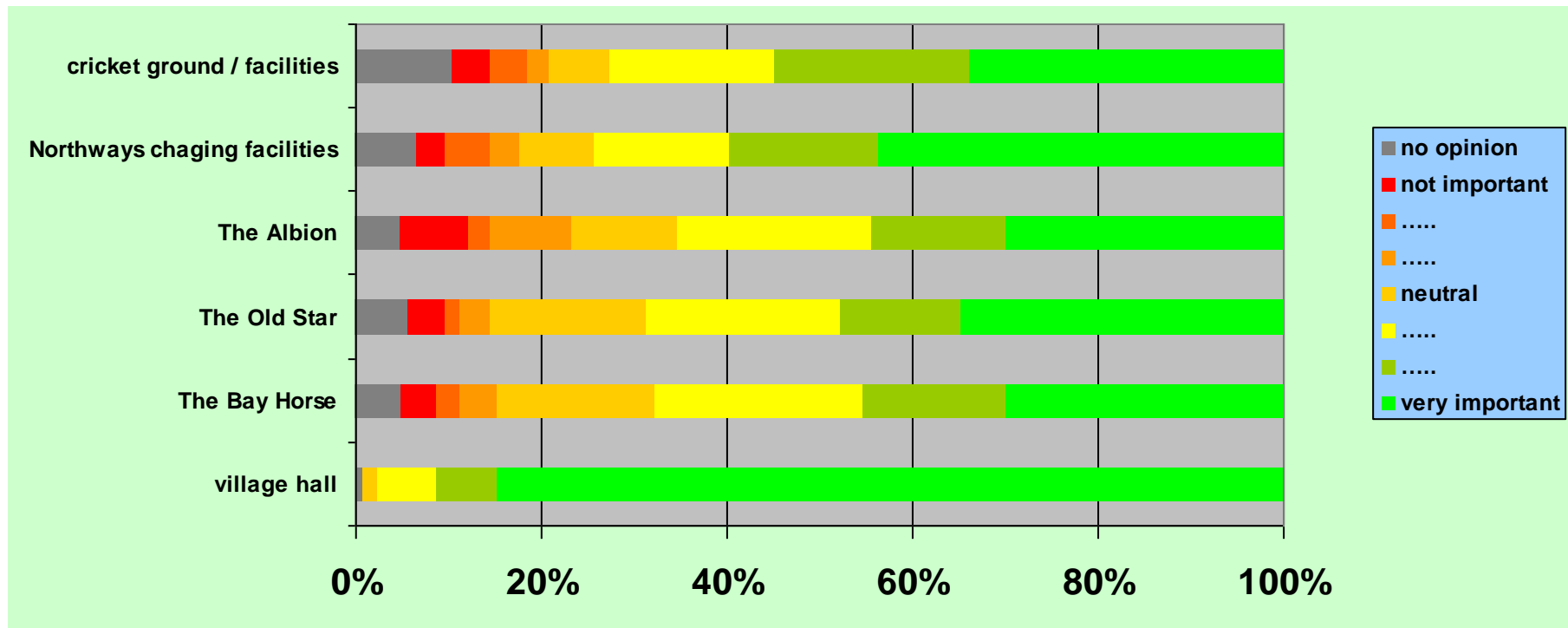
QUESTION : Please rate the importance to your household of protecting these key heritage features

proposed improvement	important	(including very important)	2012 survey ext. imp.
war memorial	95.2%	86.3%	86%
baptismal well	86.7%	65.3%	74%
mill pond area	86.3%	56.5%	71%
St Luke's	84.7%	57.3%	74%
St Edward's	82.3%	65.3%	75%
Methodist church & schoolroom	79.0%	50.0%	65%

There is a persistent high importance rating for the key heritage features with the parish.

The differences in figures between the current survey and the 2012 Household Survey are likely to be in large part due to the different phrasing of the relevant questions.

CNP8 : PROTECT & ENHANCE BUILT COMMUNITY FACILITIES



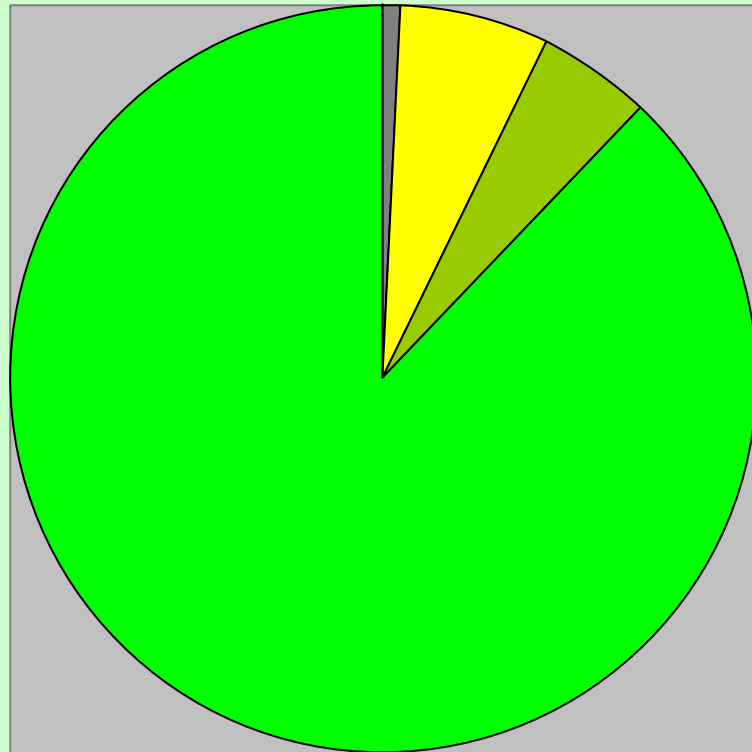
QUESTION : Please rate the importance to your household of protecting the following built community facilities

proposed improvement	important	(including very important)	2012 survey ext. imp.
village hall	97.6%	84.7%	85%
Northways changing facilities	74.2%	43.5%	---
cricket ground / facilities	72.6%	33.9%	---
The Old Star	68.5%	34.7%	50%
The Bay Horse	67.7%	29.8%	50%
The Albion	65.3%	29.8%	42%

The village hall continues to be the most valued community asset in the parish. This is corroborated by the responses to CNP6 in the current survey.

The differences in figures between the current survey and the 2012 Household Survey are likely to be in large part due to the different phrasing of the relevant questions.

CNP9 : DESIGN STANDARDS (new development)



QUESTION : Please rate your support for the two design standard policies shown below

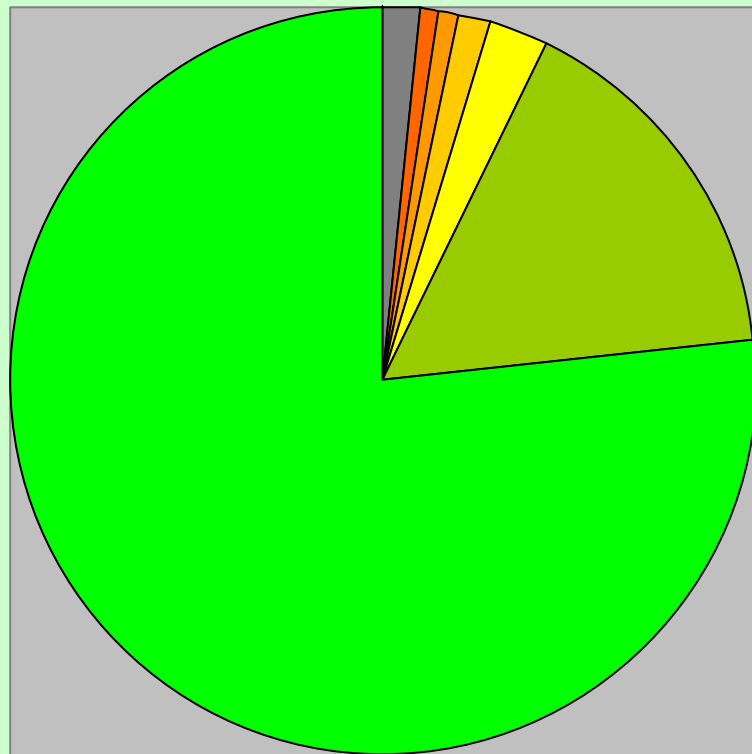
support for proposed policy	level
fully support	87.9%
.....	4.8%
.....	6.5%
neutral	0%
.....	0%
.....	0%
strongly oppose	0%
no opinion	0.8%

The total rate of support for this policy is 99.2% with no direct opposition.

There is overwhelming support for the design standard proposals for new developments.

The qualitative analysis of comments from the 2012 Household Survey, 2012 Open Day, and Organisation Survey showed 5% of comments relating to “tranquillity / village feel” and 5% to “historic building / new build style”.

CNP9 : DESIGN STANDARDS (infill)



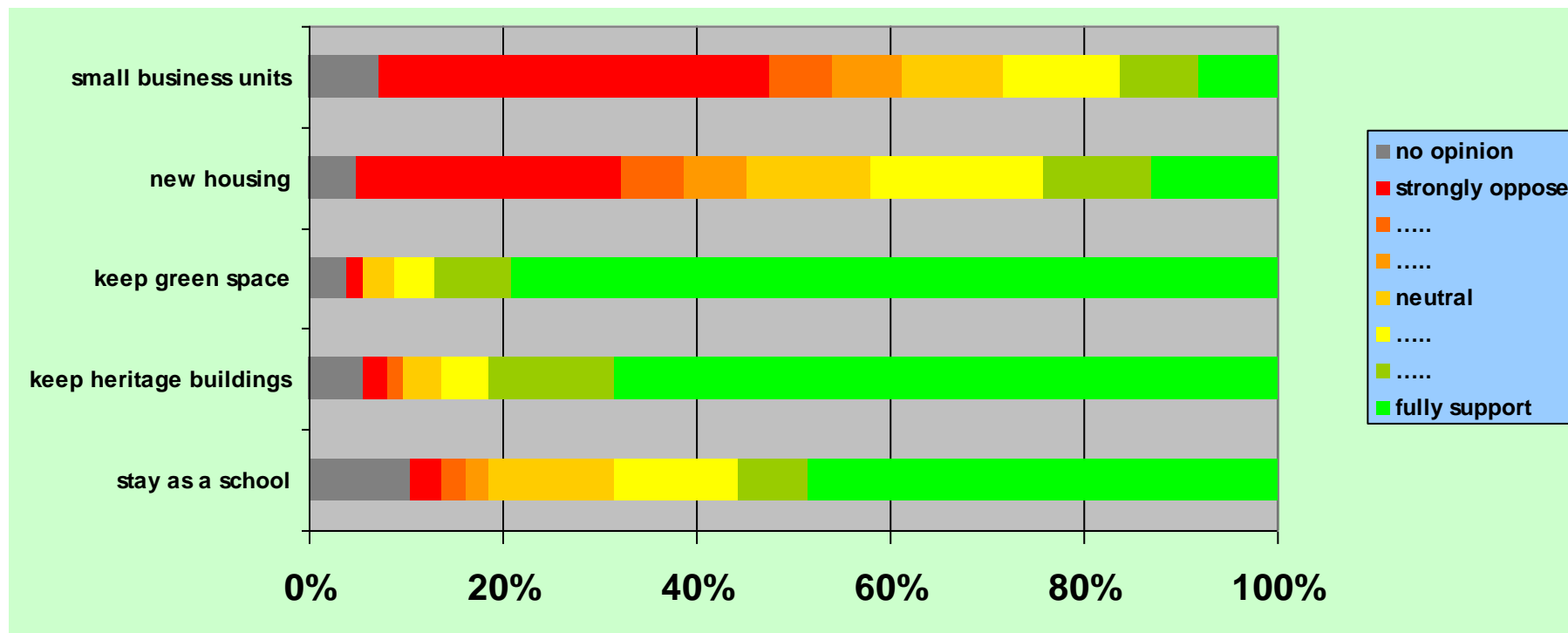
QUESTION : Please rate your support for the two design standard policies shown below	
support for proposed policy	level
fully support	76.6%
.....	16.1%
.....	2.4%
neutral	1.6%
.....	0.8%
.....	0.8%
strongly oppose	0%
no opinion	1.5%

The total rate of support for this policy is 95.%. The small level of opposition in this case (3.2%) is probably due to concerns from some home-owners of this any potential impact from this policy on future extensions etc.

There is overwhelming support for the design standard proposals for new developments.

The qualitative analysis of comments from the 2012 Household Survey, 2012 Open Day, and Organisation Survey showed 5% of comments relating to “tranquillity / village feel” and 5% to “historic building / new build style”.

CONTINGENCIES FOR St JOHN'S SITE



QUESTION: Please rate your support for some options on what should happen in the event that things do change for the St John's site before 2030.

proposed improvement	support	(including fully support)
keep fields as green space	91.1%	79.0%
keep heritage buildings	86.3%	68.5%
stay as school	68.5%	48.4%
allow housing on current built area	41.9%	12.9%
small business units on current built area	28.2%	8.1%

Given that the policies within the Clifford Neighbourhood Plan will be binding on any development within the parish over a fifteen year period, it would be irresponsible to disregard the possibility, however remote, that circumstances could change for St John's. It is a very significant site within the parish – in terms of both its size (including heritage buildings and large areas of green space).

The responses here not only help to ensure that the proposed policies can meet community aspirations, but also would help to inform the response to any planning proposals for this site should such occur during the fifteen year period of the Clifford Neighbourhood Plan.